

# RU Radio Ad Script Template

*MALE: (conversational style, but a voice with an “edge” to it, like someone who’s been there-done that) (emphasize bold words for the attention-getting double meaning/play on words)*

**“Week ends”** can make for **“strong beginnings”**...especially when you start each weekend with RU. They meet every Friday night at 7 **Berea Baptist Church in Knoxville, TN**. And whatever you’re struggling with: drugs, alcohol, pornography, tobacco, or any other behavioral problems like anger or depression...believe me, RU offers the help you need...plus, you’ll make some great new friends who understand what you’re going through. And RU is open to people from all walks of life...any faith, or no faith...anybody who is just seeking to find something that works. I’m telling you, if you *live* better, you’ll *feel* better...so why not make *this* your first **“week end”** for **“strong beginnings,”** with RU.

*[Traditional Announcer Voice]:*

RU— meets Friday nights at 7pm at **Berea Baptist Church, 124 East Inskip Drive, Knoxville, TN 37912**. For more information call **Curtis Carter at 865-360-915**.

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