

PRESS RELEASE

FOR IMMEDIATE RELEASE

Wednesday, September 23, 2020

Local Addiction Program to Host Faith Based Recovery for America® Rally

ROCKFORD, IL — RU Recovery Ministries is an addiction recovery class founded in Rockford, Illinois. With over 20 years of experience, RU has grown into an international organization that equips churches across America and in many foreign countries on how to bring recovery to the addicted in their communities.

RU Recovery Ministries is hosting a Faith-Based Recovery For America® Rally on Sunday, September 27th at 4 PM in Ingersoll Centennial Park - 315 S 1st St, Rockford, IL 61104. Faith-Based Recovery For America® is a grassroots initiative by RU Recovery Ministries in partnership with other faith organizations to raise awareness for Faith-Based Addiction Recovery in response the Opioid epidemic in the US.

In the United States, 73% of addiction recovery programs include the aspect of faith. 84% of studies have reported that faith is a positive factor in addiction prevention and recovery. Faith-based recovery programs save the US economy \$316.6 billion a year and cost tax-payers nothing.

Dueling Epidemics

The Opioid Epidemic continues, and even intensifies during the COVID-19 Pandemic. According to the National Institute on Drug Abuse, COVID-19 related social isolation and stress can increase susceptibility to substance misuse, addiction, and relapse. In addition, substance use can lead to a lowered immune system, respiratory, and pulmonary changes and may increase susceptibility to COVID-19 as well as complications. More than 40 states have reported increases in opioid-related mortality as well as ongoing concerns for those with a mental illness or substance use disorder in counties and other areas within the state.

Speakers for the event include:

Dave Syverson – US Senator John Cabello – State Representative Benjamin Burks - International Director of RU Recovery Ministries Brad Woodbury - CFO of RU Recovery Ministries Cisco Cervantes - Director of the RU Schools of Discipleship Dr. Willie Wilson - Candidate for US Senate Due to the social distance mandate, and to ensure a safe event, we are not inviting the general public. We do, however, need YOUR help to spread this important message to everyone in our community.

For additional information, visit our Press Kit page online at: https://rurecovery.com/presskit/

For any questions regarding media or marketing, please contact: Brad Woodbury woodbury@reformu.com Chief Financial Officer/Director of Development